

# INNOVATION, DESIGN AND ENTREPRENEURSHIP (IDE) BOOTCAMP

Edition 3 - Phase 2 20<sup>th</sup> -24<sup>th</sup> April 2026



## INSTITUTE OF TECHNOLOGY, ZAKURA CAMPUS, UNIVERSITY OF KASHMIR

Day	Session No	Time	Session Topics	Venue	Resource Person
Day 0 (19th April 2026)	1	11:00 A.M - 09:00 P.M	Registration of the participants and Reporting	Gani Kashmiri International Hostel, Zakura Campus.	***
Day	Session No	Time	Session Topics	Venue	Resource Person
DAY 1 (20th April 2026)	1	07:30 A.M - 09:30 A.M	Registration of the participants and Reporting	Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	***
		09:30 A.M - 10:15 A.M	Local Inauguration of IDE Bootcamp	Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	***
		09:30 A.M - 06:00 P.M	Start up Exhibition	CCAS Museum, First Floor, Allama Iqbal Library, University of Kashmir	***
		10:15 A.M - 12:30 P.M	Design Thinking Basics	Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	Dr. Srividhya
	2	12:30 P.M - 01:30 P.M	Lunch Break	Hall adjoining Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	***
		01:30 P.M - 03:15 P.M	From Idea to Impact: Building a Startup Journey Powered by AI	Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	Dr. Irfana Rashid / Dr. Srividhya
		03:15 P.M- 03:30 P.M	Tea Break	Hall adjoining Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	***
		03:45 P.M - 06:00 P.M	Problem Identification and Opportunity Discovery	Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	Dr. Irfana Rashid
Day	Session No	Time	Session Topics	Venue	Resource Person
DAY 2 (21th April 2026)	1	09:00 A.M - 11:00 A.M	Recap of Day 1 & Objective setting for Day 2 Customer Discovery Lab: Identify Customer Segments and Build Customer Personas	Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	Dr. Srividhya
		11:00 A.M - 11:15 A.M	Tea Break	Hall adjoining Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	***
		11:15 A.M - 01:00 P.M	Navigating the Entrepreneurial Landscape: Strategies and Challenges in Building a Successful Startup	Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	Host Institute Entrepreneur talk : 2-3 startup founders to be invited in the panel
	2	01:00 P.M - 02:00 P.M	Lunch Break	Hall adjoining Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	***
		02:00 P.M - 03:30 P.M	Crafting Your Unique Value Proposition: Explore Opportunities for Differentiation	Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	Dr. Aashiq Hussain
		03:30 P.M- 03:45 P.M	Tea Break	Hall adjoining Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	Host Institute
		03:45 P.M - 06:30 P.M	Mastering Your Business Model: Lean Canvas Overview and Hands-On Sketching	Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	Dr. Irfana Rashid / Dr. Srividhya
Day	Session No	Time	Session Topics	Venue	Resource Person
DAY 3 (22th April 2026)	1	09:00 A.M - 10:00 A.M	Recap of Day 2 & Objective setting for Day 3 Pitch Your Lean Canvas: An Interactive Feedback Session	Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	Dr. Srividhya
		10:00 A.M - 11:00 A.M	Revenue Models : Importance and Impact	Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	Dr. Srividhya
		11:15 A.M - 11:30 A.M	Tea Break	Hall adjoining Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	***
		11:30 A.M- 01:00 P.M	Prototype to MVP: Transforming Validation into Actionable Insights	Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	Dr. Irfana Rashid
	2	01:00 P.M - 02:00 P.M	Lunch Break	Hall adjoining Ibn Khaldun Auditorium, Allama Iqbal Library, University of Kashmir	***
		02:00 P.M - 06:00 P.M	Incubator Visit: Guided Tour and Interaction with Startups	NEW GEN EDC University of Kashmir/NIT Srinagar	Er. Rouf-ul-Alam /Dr Abdul Mueed Hafiz
		Day	Session No	Time	Session Topics
DAY 4 (23rd April 2026)	1	09:00 A.M - 11:00 A.M	Recap of Day 3 & Objective setting for Day 4 Introduction to Product Design and Development: Aligning product design with business goals	EMMRC Auditorium University of Kashmir	Dr. Srividhya
		11:00 A.M - 11:15 A.M	Tea Break	Hall adjoining EMMRC Auditorium University of Kashmir	***
		11:15 A.M - 01:00 P.M	Design to Delight: Crafting Products with User Experience and Ergonomics in Mind	EMMRC Auditorium University of Kashmir	Mr. Burhan ud Din Khateeb
	2	01:00 P.M - 02:00 P.M	Lunch Break	Hall adjoining EMMRC Auditorium University of Kashmir	***
		02:00 P.M - 03:30 P.M	Working Session: Design and Present Your Product	EMMRC Auditorium University of Kashmir	Mr. Fawzul Kabir
		03:30 P.M- 03:45 P.M	Tea Break	Hall adjoining EMMRC Auditorium University of Kashmir	***
		03:45 P.M - 05:45 P.M	Financial Literacy: Planning and Projecting Financials for Your Venture	EMMRC Auditorium University of Kashmir	Dr. Srividhya
		05:45 P.M - 06:00 P.M	Q&A, Feedback & Takeaways	EMMRC Auditorium University of Kashmir	MIC /Institution's Incharge
Day	Session No	Time	Session Topics	Venue	Resource Person
DAY 5 (24th April 2026)	1	09:00 A.M - 10:00 A.M	Recap of Day 4 & Objective setting for Day 5 Unlocking Innovation: Commercialization, IP, and Funding for Student Startups	EMMRC Auditorium University of Kashmir	Indovation Manager, MIC/Host Institute
		10:00 A.M - 01:30 P.M	Pitch Presentation Mastery: Assessments and Insightful Feedback	Seminar Hall/ Confrence Hall/ Classroom Block C Institute of Technology, Zakura Campus	WF to coordinate- Dr. Srividhya, Host Institute
		01:30 P.M - 02:30 P.M	Lunch Break	Hall adjoining EMMRC Auditorium University of Kashmir	***
	2	02:30 PM- 03:30 PM	Valedictory Session	EMMRC Auditorium University of Kashmir	***