



OFFICE OF THE CHAIRPERSON

CENTRE FOR INNOVATION INCUBATION AND ENTREPRENEURSHIP [CIIE]

UNIVERSITY OF KASHMIR

NAAC Accredited Grade 'A+'
Zakura Campus, Srinagar – 190024

Ministry of Education's
INNOVATION CELL
(GOVERNMENT OF INDIA)



**DETAILED REPORT ON WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE
AND BEHAVIOR DEVELOPMENT**

Workshop Title: Workshop on Entrepreneurship Skill, Attitude and Behaviour Development

Workshop held: 09-02-2022

Speaker: Dr. Shakeel Ahmad Sofi , Lecturer at University of Kashmir, BSc., MBA, MPhil, PhD, NET, SET

Participants:

Students- 45

Faculty- Maximum possible

Targeted Audience-B.tech & M.tech Students

Session: Offline

Workshop Objective:

As part of a IIC activity Centre for Innovation, incubation and Entrepreneurship Organized a Entrepreneurship Skill, Attitude and Behavior Development on 20th December 2022. The Resource Person Dr. Shakeel Ahmad Sofi, Lecturer at University of Kashmir explained the need of the hour why we need to think innovatively and how this will benefit our nation.

Outcome of the Event-

In this session students were exposed to the journey of the Entrepreneur life. How to identify a problem and giving solutions to it. The workshop on "Entrepreneurial Skills, Attitude, and Behavior Development" aimed to enhance participants' understanding and application of key aspects such as achievement striving, industriousness, passion, taking control, and creativity in the context of entrepreneurship. Throughout the workshop, participants learned about the significance of these elements and they gained insights into the importance of setting ambitious goals, working diligently, and maintaining self-discipline to achieve outstanding results. Additionally, they explored the role of passion in driving their enthusiasm and

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emotion-based decision-making processes. The workshop also emphasized the concept of taking control and how individuals' belief in their ability to influence events can impact their entrepreneurial success. Furthermore, participants were encouraged to tap into their creativity and leverage their imagination to generate original and innovative ideas that would set them apart in the entrepreneurial landscape. By focusing on these key aspects, participants developed a comprehensive understanding of the entrepreneurial mindset and acquired practical skills to apply in their entrepreneurial endeavors.

Poster of the event:



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Pictures:



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