



OFFICE OF THE CHAIRPERSON
CENTRE FOR INNOVATION INCUBATION AND ENTREPRENEURSHIP [CIIE]



UNIVERSITY OF KASHMIR

NAAC Accredited Grade 'A+'
Zakura Campus, Srinagar – 190024



No:F(SMS-NOMINATION)KU/CIIE/2024

Dated: 12 -01- 2024

**Call for Nominations
Under
Sanchar Mitra Scheme**

Centre for Innovation, Incubation and Entrepreneurship Institute of Technology, University of Kashmir, has received a communication from the Department of Telecommunications (DoT) regarding the Sanchar Mitra Scheme. This initiative aims to identify and engage passionate students willing to contribute as Sanchar Mitra for various essential objectives.

The Sanchar Mitra Scheme focuses on:

- Enhancing mobile users' security.
- Clarifying misconceptions related to radiation.
- Raising awareness about government initiatives in the telecommunications sector.
- Preventing mobile-related fraud.

As a recipient of 5G lab award institution, we have the opportunity to participate in this scheme. Interested students are requested to submit their nominations by 14/01/2024 at below mentioned link:

<https://forms.gle/nDxXwGqbHeVJTtXT8>

For detailed information about the Sanchar Mitra Scheme and the selection process, please refer to the attached Annexure-I

Sd/-

Dr. Bilal Ahmad Malik
Coordinator CIIE

Copy:

1. Copy to Director, IoT, Zakura

SANCHAR MITRA SCHEME

3.1 Objective

In order to create awareness of the portal and other important initiatives of DoT with respect to digital frontiers, it is important to identify citizens who are passionate to serve society as Sanchar Mitra. The Sanchar Mitra Scheme aims to enhance mobile users' security; clarity on radiation myths; raise awareness about government initiatives and prevent mobile-related fraud.

As citizen support enhances the efficacy of efforts of the department, the engagement of Sanchar Mitra from different states shall have a valuable addition to the department's efforts to enhance mobile users' security, raise awareness about government initiative and promote a safe digital ecosystem.

The scheme seeks to establish a bridge between the Department of Telecommunications (DoT) and citizens, fostering a collaborative approach towards telecom and Sanchar issues.

3.2 Remuneration

- (i) Volunteer shall not be entitled for any monetary benefits or Identity Cards/Designation etc.
- (ii) An experience letter & certificate of appreciation shall be shared based on the active involvement

3.3 Implementation Process:

DoT has recently been awarded 100 5G use case labs in educational institutions in 28 states and 4 UTs and LSAs have been coordinating with these institutes. Students are an active part of the society and represent Yuva Shakti. Thus, in order to jumpstart the process of engaging students as Sanchar Mitra, the following may be undertaken,

3.3.1 Phase-wise Implementation

(i) Phase 1 (PoC for Six Months)

- Identify students from 100 universities with 5G labs.
- Engage 2 student from each university as Sanchar Mitra.
- Conduct workshops or use suitable mechanisms for identification

(ii) Phase 2 (After Learnings from Phase 1)

- Open participation for other community members through an open registration process.

3.4 Roles & Responsibilities

Tasks of Sanchar Saathi Volunteers/ Sanchar Mitr:

- i. Awareness to be conducted on broad citizen centric services**
 - a. Sanchar Saathi portal
 - b. Tarang Sanchar portal for EMF awareness
 - c. Toll Free Numbers to report international numbers with local numbers
 - d. Spam calls and malicious links blocking
 - e. Effective blocking of blocked Applications
 - f. Bridge between DoT and Citizens for various Telecom/Sanchar issues
 - g. Sensitization of various Next Generation Communications technologies, 5G,6G etc Hackathon
 - h. Coordination with Cyber Crime Volunteers for Synergy and effective impact.
 - i. Amateur radio operator / HAM /Community radio
 - j. Topics identified may be added from time to time.
- ii. Wider Outreach and Awareness** at grassroot level in their native languages establishing a more relatable and effective connection with citizens, thereby increasing the initiative's impact.
 - a. This can be done through innovative mechanisms
 - b. This can become an integral part of LSAs for various workshops conducted by LSAs/CCAs
 - c. Coordinate with Village Level Entrepreneurs for awareness at grassroot level
 - d. Coordinate with NGOs
 - e. Creation of Team of Sub-Volunteers at grassroot level for deeper awareness.
- iii. Reporting and Escalation-** Volunteers can act as intermediaries between citizens and the Department of Telecommunications. They can assist citizens in reporting forged or fake mobile connections, lost devices, and other related issues. Volunteers can help citizens navigate the Sanchar Saathi portal and escalate cases to the appropriate authorities when required.

iv. Coordination with Field Offices and State Police: Volunteers can play a pivotal role in coordinating between the Department's field offices and local law enforcement agencies. They can assist in verifying information, providing necessary documentation, and facilitating a smoother collaboration to address cases of fraud or misuse effectively.

v. Data Collection and Insights Volunteers can gather valuable insights about local trends and challenges related to mobile security. This data can help the Department tailor its strategies and policies to address specific issues faced by different states and communities.

vi. Feedback Mechanism: Volunteers can act as a feedback mechanism, relaying citizens' concerns, suggestions, and experiences back to the Department. This ongoing feedback loop can aid in refining the Sanchar Saathi initiative and adapting it to evolving needs.

vii. Sanchar Saathi Volunteer can collaborate with MHA's Cyber Crime Volunteers to engage more awareness on Telecom Frauds and Cyber Crime.

3.5 Expected Outcome:

- a) Increased awareness of citizen-centric services for Enhanced mobile users' security and prevention of mobile-related fraud.
- b) Effective collaboration between DoT and Citizens.
- c) Valuable insights gathered from local trends, aiding policy refinement.
- d) Smooth coordination between DoT field offices and local law enforcement agencies.
- e) Ongoing feedback loop for continuous improvement of the Sanchar Mitra initiative.

3.6 Terms & Conditions:

- a. This is purely volunteer program and volunteer shall not use this program for any commercial gain.
- b. Volunteer shall not be entitled for any monetary benefits or Identity Cards/Designation etc., at present or in future.
- c. Volunteer shall not issue any public statement about on behalf of the Ministry without the consent of the State Nodal Officer.
- d. Volunteers are strictly prohibited from using the name of Ministry of Communications or Government of India or claim to have an association with Ministry/ Government of India on any social media or public platform during the course of the program.
- e. Volunteer is strictly prohibited from creating social media account in the name of this program or issue any statement about this program or pursue discussion or share his/her work or express opinions on public platforms on behalf of this program.
- f. Volunteer depending on the task shall maintain strict confidentiality of

task assigned/carried out by him /her, as a part of this program.

- g. Without prior intimation to State Nodal Officer, Volunteer shall not share any information, logo, slogan relating to this program on social media or public platform.
- h. Volunteer shall furnish his/her true and correct personal information.

