



Centre for Innovation, Incubation and Entrepreneurship

# UNIVERSITY OF KASHMIR

Institute of Technology, Zakura Campus-190024

Organizes

## Two Days Bootcamp On Innovation and Entrepreneurship

August 28-29th, 2023

Sessions on:

IDEATION

PROBLEM SOLVING

PROCESS DESIGN AND TRL

CONVERTING INNOVATION INTO STARTUPS

IPR MANAGEMENT

Venue: Block-C, Conference Hall, Institute of Technology,  
Zakura Campus.

**Convener:**

Prof. Gowhar Bashir  
(Chairman CIIE)

**Co-Convener:**

Dr. Bilal Ahmad Malik  
(Coordinator CIIE)

*For Details:*

[www.ciie.uok.edu.in](http://www.ciie.uok.edu.in)

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## Schedule

For “2 days Boot camp on Innovation and Entrepreneurship”

Organized by

**Centre for Innovation, incubation and Entrepreneurship**

**(Institution’s Innovation Council)**

**UNIVERSITY OF KASHMIR**

Zakura Campus-190024

Date	Session/ Expert talk title	Speaker	Time
<b>DAY 1</b>			
<b>28/08/23 (MONDAY)</b>	Business Model Canvas (BMC)	<b>Dr. Shakeel Abasi</b> Lecturer, Institute of Technology Zakura Campus	10:00AM – 10:45 AM
	Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs.	<b>Dr. Sartaj Hussain</b> Coordinator IEDC	10:45AM – 11:30 AM
	Workshop on Prototype/Process Design and Development.	<b>Er. Rouf Ul Alam</b> Assistant Professor, Institute of Technology Zakura Campus	11:30AM – 12:15PM
	How to plan for Start-up and legal & Ethical Steps	<b>Dr. Shakeel Abasi</b> Lecturer, Institute of	12:15PM – 01:00PM

		Technology Zakura Campus	
<b>DAY 2</b>			
<b>29/08/2023 (TUESDAY)</b>	1. Lean Start-up & Minimum Viable Product/Business Or 2. Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit”	<b>Dr. Naveed Hamid</b> CEO SKIIE SKAUST	10:00 AM – 10:45AM
	Workshop on Intellectual Property Rights (IPRs) and IP management for start-up (ONLINE/HYBRID)	<b>Mrs. Pooja Kumar</b> <b>IP Professional</b> Registered Patent Agent (Govt. of India), Startup Facilitator, Mentor, Women Entrepreneur Founder; Director: Innove Intellects LLP	11:00AM – 12:00 PM
	My Story - Motivational Session by Successful Innovators	<b>Naik Qayoom</b> Innovator & Entrepreneurship	12:00 PM – 01:00 PM
	Process of Innovation Development, 1. Technology Readiness Level (TRL); Commercialisation of Lab Technologies & Tech-Transfer or 2. Conduct a Session on Achieving Problem-Solution Fit and Product-Market Fit	<b>Dr. Shabbir Ahmad</b>	02:00 PM – 03:00 PM